



FOUNT OF WISDOM PUBLISHING HOUSE Books Distribution Proposal

Fount of Wisdom Publishing House (FOW) officially opened its doors on March 1, 2004 in order to help the Cambodian Church grow in faith, love and service to Jesus Christ through excellent literature for the glory of God. We publish and distribute biblical and socially relevant literature to strengthen church leaders and edify believers towards the likeness of Christ. Visit our website at www.fountofwisdomph.com.

A. The Proposal:

This is a project to bring a Christian children's book entitled "Miknia's Doll" to libraries in Cambodia through an organization called Room to Read (RTR) for the purposes of education, awareness building and evangelism. Visit their website at www.roomtoread.org.

B. Purpose of Miknia's Doll:

We want to encourage children in Cambodian society to develop good and honest habits in their community and family. "Miknia's Doll" was written and illustrated by Pao Lina, a young Khmer author and artist, who was trained at Cambodian Christian Arts Ministry School in Phnom Penh, Cambodia. The book was subsequently published and distributed for sale at local bookshops by Fount of Wisdom Publishing House.

C. New Distribution Channel:

FOW has decided to partner with RTR, which is able to distribute our books to libraries in Cambodia. Room to Read is an organization that works closely with Ministry of Education, Youth and Sport (MoEYS), the local community, and others to promote literacy by helping students improve their reading skills. They do that by establishing libraries and publishing and collecting children's books in the local language.

D. Project Costs and Method of Payment:

We want to distribute "Miknia's Doll" to 400 Room to Read libraries in both primary and secondary public schools in 12 provinces. The unit price for Miknia's Doll is US\$1.50.

We want to put 5 copies of Miknia's Doll in each of those libraries.

- 5 copies/each library x \$1.50/book = \$ 7.50 x 400 libraries = US\$3,000.00
- Administration, communication, and transportation (5%) = US\$ 150.00

The expected total costs for the project will be **US\$ 3,150.00**

Financial support for this project should be given to Fount of Wisdom Publishing House. Methods of payment can be requested from CCAM or FOW.

E. Distribution Period

We expect to carry out and complete this proposal by December 31st, 2011.

F. Vision for the next 5 years:

After the initial distribution, we plan to propose and arrange continuing distribution of this book, providing more copies to existing and future Room to Read libraries that service public schools, as well as to private school libraries. We want to get this book into the hands of children throughout Cambodia to share with them Christian family values.

Prepared by: Uy Samedy, Marketing Manager of FOW

Noticed by: Chim Titmakara (Timothy), Executive Director of FOW

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